



WHO TO CONTACT IF YOU HAVE A CONCERN ABOUT A CHILD

If you are worried about a child's safety, please do not hesitate to contact the Designated Safeguarding Lead or Deputies straightaway.

Bedford Borough Integrated Front Door
(children's social services) 01234 718700
Out of hours – 0300 3008123

If a child is in immediate danger, call the Police on 999

Meet the Designated Safeguarding Team:

The Safeguarding Team oversee and coordinate all aspects of the school's work to ensure that children are kept safe
safeguarding@goldington.beds.sch.uk

Designated Safeguarding Lead

Mr Will Atkinson

atkinsonw@goldington.beds.sch.uk

Deputy Designated Safeguarding Lead

Head of Year Seven:

Mrs Anthea Jones

jonesa@goldington.beds.sch.uk

School Safeguarding Governor:

Mrs Kate Reynier

reynierk@goldington.beds.sch.uk

Special Educational Needs &/or Disabilities Coordinator:

Mr Sailesh Roonparain

roonparains@goldington.beds.sch.uk

Head of Year Eight:

Mrs Louise McCarthy-Gardner

mccarthy-gardnerl@goldington.beds.sch.uk

Head of Year Nine:

Mr Michael Lincoln

lincolnm@goldington.beds.sch.uk

Head of Year Ten:

Mr Liam Hall

hall@goldington.beds.sch.uk

Head of Year Eleven:

Mr James Pinkney

pinkneyj@goldington.beds.sch.uk

All can be contacted via the school office on 01234 261516

For a copy of our school's Child Protection Policy, please visit the Safeguarding page on our [school website](#)

Dear Parents/Carers

Welcome to the twenty-ninth edition of the safeguarding newsletter from the Goldington Academy safeguarding team. Our aim is to bring you all the latest, relevant help and advice on issues that we feel will be of importance to you.

In this issue, we focus on the meaning of **emojis** and provide a guide to what parents need to know about **'Squid Games'**.

Safeguarding children is everybody's responsibility. If you have concerns about the safety or welfare of any child, please do not hesitate to speak to a member of staff.

We hope that you will find the information in this newsletter useful. Please do not hesitate to contact us if you require any further information or support with any of the topics raised.

Yours sincerely

Mr W Atkinson

Assistant Headteacher

Designated Safeguarding Lead

Emojis guide

Emojis have evolved into a coded language amongst social media users. For those of us who are not familiar with this, it can be very confusing. Please see the guide below which explains some of the potential meanings of emojis.

Sexting and Sexual References:

-  (Eggplant): male genitalia
-  (Peach): buttocks
-  (Cherries): breasts or testicles.
-  (Sweat Droplets): sexual arousal or ejaculation
-  (Tongue): Suggests oral sex.
-  (Plug): Refers to a drug dealer

Colored Heart Emojis:

-  (Red Heart): Love or deep affection.
-  (Purple Heart): Signifies sexual attraction or a casual relationship.
-  (Yellow Heart): Indicates friendship or a platonic interest.
-  (Pink Heart): Represents a crush or infatuation without sexual intent.
-  (Orange Heart): Offers reassurance or support.

Drug-Related Emojis:

-  (Herb/Maple Leaf/Leaves): Marijuana.
-  (Pill): General drug reference or prescription pills.
-  (Snowflake): Cocaine.
-  (Plug): Drug dealer.
-  (Snow-Capped Mountain): Cocaine
-  (Horse): Ketamine.
-  (Balloon): Nitrous oxide (laughing gas).
-  (Mushroom): Psilocybin mushrooms (hallucinogens).
-  (Rocket): High potency drugs.

Incel and Radicalisation Emojis:

-  (Red Pill): Represents adopting beliefs associated with the "manosphere," often linked to misogynistic ideologies.
-  (Dynamite): Signifies an "exploding red pill," indicating extreme incel views.
-  (Hundred Points): Refers to the "80/20 rule," a belief that 80% of women are attracted to 20% of men, used within incel communities.
-  (Kidney Bean): Used to self-identify as an incel.

What Parents and Educators Need to Know about Squid Game

<https://nationalcollege.com/guides/squid-game>

With themes of horror and violence, it is important for parents and carers to understand the potential risks posed to young audiences by the nine-episode Netflix-exclusive TV show, Squid Game. The series, rated 15+, is about a world where contestants who are deeply in debt play children's games to win cash prizes. The losers, however, are violently killed. The show's popularity has meant it has spread in various guises across online platforms, with a heightened risk of children and young people potentially viewing unsuitable content. That is why we have created this guide to help parents and carers understand exactly what Squid Game is all about.

In the guide, you will find tips on avoiding potential risks such as inappropriate content, viral spin-offs and scene re-enactments.

<http://nationalonlinesafety.com/enrol/goldington-academy>

Once you have registered, you will be able to access the "Online Safety for Parents and Carers' course" and National Online Safety's Resources (which includes a wide range of online platform guides on the latest social media channels and games). This aims to help empower parents with the knowledge to protect their children from the dangers of the internet.

Early Help Service

The Early Help service is made up of six Early Help professionals who support schools to co-ordinate early help for pupils and their families. The Early Help service includes the following teams:

- Adolescent response team
- Early Help Hub
- Education Welfare
- Family Information Service
- Family Support Hub
- Inclusion Support
- Parenting Team
- Strengthening Families Team

For further information, please visit [Early Help Assessment - Overview | Bedford Borough Council](#) or speak to any member of the school's safeguarding team.