



TRAVEL & TOURISM BTEC

Ofsted said: "Most parents are very pleased with the education that their children are receiving and comment on the excellent principal and high-quality senior leadership team."

June 2016

TRAVEL & TOURISM BTEC SPECIFICATION AT A GLANCE

EXAM BOARD: Pearson

Candidates will pursue a course leading to the award of a Level 1/Level 2 Tech Award in Travel & Tourism at the end of Year 11. The award requires students to study three separate components.

DURING COURSE ASSESSMENT:

Pearson BTEC Level 1/Level 2 Tech Award in Travel and Tourism				
Component number	Component title	GLH	Level	How assessed
1	Travel and Tourism Organisations and Destinations	36	1/2	Internal
2	Influences on Global Travel and Tourism	48	1/2	External
3	Customer Needs in Travel and Tourism	36	1/2	Internal Synoptic

Components 1 and 3 are assessed by internal assignments. Component 2 is assessed by a two hour exam.

SUPPORTING TRIPS AND ACTIVITIES:

There will be a variety of trips organised that will be essential to the course.

SHOULD MY CHILD STUDY TRAVEL & TOURISM?

Study of the qualification as part of key stage 4 learning will help learners to make more informed choices for further learning either generally or in this sector. The choices that learners can make post-16 will depend on their overall level of attainment and their performance in the qualification.

Students who generally achieve at Level 2 across their key stage 4 learning might consider progression to:

- A Levels as preparation for entry to higher education in a range of subjects
- study of a vocational qualification at Level 3, such as a BTEC National in Travel and Tourism, which prepares learners to enter employment or apprenticeships, or to move on to higher education by studying a degree in the tourism sector.

What will my child gain from travel & tourism?

The award gives learners the opportunity to develop sector-specific knowledge and skills in a practical learning environment. Learners will develop:

- the knowledge that underpins the effective use of skills, processes and attitudes in the sector such as the appeal of different tourist destinations to different types of customer, and the factors that influence travel and tourism
- the skills such as researching different travel and tourism organisations, the features of tourist destinations, and the products and services available to meet the needs of different customers
- the attitudes that are considered to be very important in the travel and tourism sector, including how to develop tourism while respecting the environment and local communities.

Where will Travel & Tourism take my child?

Travel & Tourism is the UK's third largest employer and employs 3 million people in this country. Careers within travel and tourism are wide and varied and can lead to very well rewarded jobs in many different parts of the world.

Further reading/ suggested revision materials:

BTEC Tech Award in Travel & Tourism (Level 1/Level 2)
BTEC Specification

<https://qualifications.pearson.com/content/dam/pdf/btec-tec-awards/travel-and-tourism/2017/specification-and-sample-assessments/Spec-Tech-Award-T&T.pdf>

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