



CREATIVE iMEDIA

CAMBRIDGE NATIONAL CERTIFICATE

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EXAM BOARD: OCR

Creative iMedia is media-sector-focused, including film, television, web development, gaming and animation. IT is at its heart, The course provides knowledge in a number of key areas in this field - from pre-production skills to digital animation - and has a motivating, hands-on approach to both teaching and learning. Cambridge Nationals deliver skills across the whole range of learning styles and abilities, effectively engaging and inspiring all students to achieve great things. Students will rely heavily on their English skills, being asked to complete over 75% of the work as written coursework.

ASSESSMENT DETAILS:

Cambridge National Certificate – Creative iMedia - J817

120 Guided Learning Hours
4 Units (2 Mandatory + 2 Optional)

Exams and Assessments

Mandatory = **R081 Pre-Production Skills** Written Paper 1Hr15 (60 Marks) + Centre Assessed Tasks.

R082 Creating Digital Graphics OCR Moderated Coursework + Centre Assessed Task (10 Hours)

R087 Creating Interactive Multimedia Products & R091 Designing a game concept 10 hours each (60 Marks each) + Centre Assessed Tasks / OCR Moderated

SUPPORTING TRIPS AND ACTIVITIES:

Sky Academy

Media Productions.

SHOULD MY CHILD STUDY CREATIVE iMEDIA?

The National Certificate is a course that has been specifically designed with practical students in mind. If a student has a passion for ICT and media, is a creative thinker and has good practical awareness, then this is the choice for them.

Over 75% of the course is examined through completion of coursework. This approach allows students to track their end of course achievement every step of the way. Unit by unit, a student can see the impact that their submissions are having on their final grade.

What will my child gain from Creative iMedia?

Learners will gain a variety of skills including video, audio and image editing and pre/post production. The fundamental ICT principles of computer systems, software and networking will also form part of their knowledge base. On completion of the course, the learner will have a rounded understanding of all of the major components that make up the modern ICT world. Alongside this, learners will also fine tune their skills in literacy, numeracy and written communications, as well as verbal presentations skills.

Where will Creative iMedia take my child?

The OCR National Certificate is the perfect springboard to further education in ICT.

Gaining an understanding in all of the ICT fundamentals is critical when deciding which area a student would like to study next. Covering such a variety of different topics means students will very quickly hone their skills and develop a specialisation that they could take on to further studies. This is in addition to the day to day life skills that they will gain from the course.

Further reading/suggested revision materials:

My Revision Notes OCR Cambridge Nationals in ICT Levels 1 / 2
Unit 1 Understanding Computer Systems - by Brian Gillinder and
Sonia Stuart

My Revision Notes: OCR Information & Communication
Technology GCSE – by Brian Gillinder and Steve Cushing

Creative iMedia – by Kevin Wells, Victoria Allen, Sarah
McAtominey, Tony Stephens

For further information, please contact:

Mr L Hall

Head of Creative iMedia

hall@goldington.beds.sch.uk

Goldington Academy

Haylands Way

Bedford

MK41 9BX

Principal: Mr F Galbraith

Tel: (01234) 261516

Email: office@goldington.beds.sch.uk

Website: www.goldington.beds.sch.uk



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