



WHO TO CONTACT IF YOU HAVE A CONCERN ABOUT A CHILD

If you are worried about a child's safety, please do not hesitate to contact the Designated Safeguarding Lead or Deputies straightaway.

Bedford Borough Integrated Front Door
(children's social services) 01234 718700
Out of hours – 0300 3008123

If a child is in immediate danger, call the Police on 999

Meet the Designated Safeguarding Team:

The Safeguarding Team oversee and coordinate all aspects of the school's work to ensure that children are kept safe.

Designated Safeguarding Lead Head of Year Nine:

Mr Will Atkinson
atkinsonw@goldington.beds.sch.uk

Deputy Designated Safeguarding Lead Head of Year Seven:

Mrs Anthea Jones
jonesa@goldington.beds.sch.uk

School Safeguarding Governor:

Mrs Kate Reynier
reynierk@goldington.beds.sch.uk

Special Educational Needs Coordinator:

Mr Sailesh Ropnarain
roopnarains@goldington.beds.sch.uk

Head of Year Eight:

Mr Michael Lincoln
lincolnm@goldington.beds.sch.uk

Head of Year Ten:

Mr James Pinkney
pinkneyj@goldington.beds.sch.uk

Head of Year Eleven:

Mr Liam Hall
hall@goldington.beds.sch.uk

All can be contacted via the school office or on 01234 261516

For a copy of our school's Child Protection Policy, please visit the Safeguarding page on our [school website](#)

Dear Parents/Carers,

Welcome to the eleventh edition of the newsletter from the Goldington Academy Safeguarding Team. Our aim is to bring you all the latest, relevant help and advice on issues that we feel will be of importance to you. In this issue, the main focus is on the social networking app called **Discord** and on **Social Media Influencers**. E-safety is a prominent topic in our Computing curriculum and we regularly talk to pupils about the risks they face in the online world.

Safeguarding children is everybody's responsibility. If you have concerns about the safety or welfare of any child, please do not hesitate to speak to a member of staff.

We hope that you will find the information in this newsletter useful. Please do not hesitate to contact us if you require any further information or support with any of the topics raised.

Yours sincerely,

Mr W Atkinson
Assistant Headteacher
Designated Safeguarding Lead

Discord

What is Discord?

Discord is a social networking app used by gamers to chat to each other. There can be in app purchases through Discord's premium subscription service. The minimum age to access Discord is 13. The Apple App store rates it as 17+.

Discord is made up of servers, which are spaces for groups to chat, upload files and share images etc. Anybody can set up a server and they can either be public or private.

Users can video call and send direct messages to other individuals or groups. Children who play online games such as Fortnite may use Discord to chat about the game (rather than the game's own chat facility).

Further information

Discord have created this article, which outlines four steps to creating a safer account, including how to:

- Choose a secure password
- Set privacy settings
- Block users
- Set up 2 factor authentication
- Manage friend request settings

[Four Steps to a Safer Account | Discord Safety](#)

Social Media Influencers

What is a Social Media Influencer?

A Social Media Influencer is a prominent figure on a social media platform, such as YouTube and Instagram. Influencers usually have very high number of followers, often millions of followers from across the globe. Influencers share their opinions and ideas and may be paid to advertise or promote products through their account. Whilst there are some positive influencers, there are some that choose to share their own opinions, which could be misogynistic or racist. These opinions are often expressed or interpreted as fact by young people, who might not be as able to critically analyse the information they are exposed to. It is important to talk to young people about the spread of misinformation online and how we should fact check and critically analyse what we see and hear online and to seek support from trusted adults if they are concerned about or confused by information they might encounter.

Often, what is viewed on social media platforms is influenced by algorithms. They predict what type of content users are more likely to interact with. Whilst there are benefits of algorithms, it can mean that once users start looking at certain content, their social media feed can become more aligned with that opinion, so they do not see a balanced picture and are only exposed to one particular viewpoint.

You can find out more here: <https://www.childnet.com/blog/algorithms/>

Further information

The NSPCC have created an article detailing what you need to know about online influencers. You can read it here:

[The influencers of influencers | NSPCC](#)

What Parents and Carers Need to Know About “Among Us”

[Free Online Safety Guide | Among Us \(nationalcollege.com\)](#)

Created in 2018 by a small indie studio that (at the time) had only four employees, “Among Us” has become one of the gaming world’s biggest breakout hits of recent years. In 2020, for example, it was the world’s most-downloaded mobile game. Its simplicity helped “Among Us” to resonate with younger players in particular, the game’s second largest audience slice is the 13–18 age bracket. While the 7+ age rating, emphasis on teamwork and cartoonish, colourful graphics all suit a young fan-base, however, the game does carry more serious risks than betrayal by a team-mate or an untimely on-screen demise, with in-game purchases and possible contact from strangers on our #WakeUpWednesday guide’s list of hazards that trusted adults should bear in mind.

<http://nationalonlinesafety.com/enrol/goldington-academy>

Once you have registered, you will be able to access the “Online Safety for Parents and Carers’ course” and National Online Safety’s Resources (which includes a wide range of online platform guides on the latest social media channels and games). This aims to help empower parents with the knowledge to protect their children from the dangers of the internet.

Early Help Service

The Early Help service is made up of six Early Help professionals who support schools to co-ordinate early help for pupils and their families. The Early Help service includes the following teams:

- Adolescent response team
- Early Help Hub
- Education Welfare
- Family Information Service
- Family Support Hub
- Inclusion Support
- Parenting Team
- Strengthening Families Team

For further information, please visit [Early Help Assessment - Overview | Bedford Borough Council](#) or speak to any member of the school’s safeguarding team.