



TRAVEL & TOURISM BTEC

Ofsted said: "Leaders ensure that every pupil is ambitious in the range of subjects they choose."

February 2022

TRAVEL & TOURISM BTEC SPECIFICATION AT A GLANCE

EXAM BOARD: Pearson

Students will pursue a course leading to the award of a Level 1/Level 2 Tech Award in Travel & Tourism at the end of Year 11. The award requires students to study three separate components.

DURING COURSE ASSESSMENT:

Pearson BTEC Level 1/Level 2 Tech Award in Travel and Tourism				
Component number	Component title	GLH	Level	How assessed
1	Travel and Tourism Organisations and Destinations	36	1/2	Internal - externally moderated
2	Customer Needs in Travel and Tourism	36	1/2	Internal - externally moderated
3	Influences on Global Travel and Tourism	48	1/2	External Synoptic

Components 1 and 2 are assessed by internal assignments. Component 3 is assessed by a two-hour exam at the end of Year Eleven.

SUPPORTING TRIPS AND ACTIVITIES:

There will be a trip essential to this course, this is:

- City of Cambridge - A visit to a popular tourist destination where students will then produce an information pack that evaluates the appeal of the destination for different types of visitors

SHOULD MY CHILD STUDY TRAVEL & TOURISM?

Study of the qualification as part of key stage 4 learning will help students to make more informed choices for further learning either generally or in this sector. The choices that students can make post-16 will depend on their overall level of attainment and their performance in the qualification.

Students who generally achieve at Level 2 across their key stage 4 learning might consider progression to:

- A Levels as preparation for entry to higher education in a range of subjects

- study of a vocational qualification at Level 3, such as a BTEC National in Travel and Tourism, which prepares learners to enter employment or apprenticeships, or to move on to higher education by studying a degree in the tourism sector

Students who generally achieve at Level 1 across their Key Stage 4 learning might consider progression to:

- study at Level 2 post-16 in a range of technical routes designed to lead to work, employment, apprenticeships or further study at Level 3

What will my child gain from travel & tourism?

The Tech Award gives learners the opportunity to develop applied knowledge and understanding in a range of areas. Students taking this qualification will study three components, covering the following content areas:

- the aims of travel and tourism organisations, how different organisations work together and types of travel and tourism, the features that make destinations appealing to visitors and different travel routes
- how organisations use market research to identify travel and tourism trends, customer needs and preferences, selection of products and services and planning a holiday to meet customer needs and preferences
- factors that may influence global travel and tourism, and how travel and tourism organisations and destinations respond to these factors, and the potential impacts of tourism on global destinations and how destinations can manage the impacts of tourism and control tourism development to achieve sustainable tourism

Where will Travel & Tourism take my child?

Travel & Tourism is the UK's third largest employer and employs 3 million people in this country. Careers within travel and tourism are wide and varied and can lead to very well rewarded jobs in many different parts of the world.

Further reading/ suggested revision materials:

BTEC Tech Award in Travel & Tourism (Level 1/Level 2)
BTEC Specification

<https://qualifications.pearson.com/content/dam/pdf/btec-tec-awards/travel-and-tourism/2022/specification-and-sample-assessments/60370488-BTEC-Tech-Award-Travel-and-Tourism-2022-SAMs-spec-PPD1-190721.pdf>

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