



Mark Scheme (Results)

February 2020

BTEC Level 1/2 Tech Award in Travel
and Tourism

Component 2 Influences on Global
Travel and Tourism

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Component 2: Influences on Global Travel and Tourism -

General Marking Guidance

- All candidates must receive the same treatment. Examiners must mark the first candidate in exactly the same way as they mark the last.
- Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.
- Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.
- All marks on the mark scheme should be used appropriately.
- All marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, i.e. if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if a candidate's response is not worthy of credit according to the mark scheme.
- Where some judgment is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.
- When examiners are in doubt about applying the mark scheme to a candidate's response, the team leader must be consulted.
- Crossed-out work should be marked UNLESS the candidate has replaced it with an alternative response.
- Phonetic spelling should be accepted.

SECTION A

Question Number	Answer	Mark
1	The only correct answer is D – equality legislation. A is not correct because it is an economic factor. B is not correct because it is a weather factor. C is not correct because it is an economic factor.	(1)

Question Number	Answer	Mark
2 (a)	Award one mark for any of the following: <ul style="list-style-type: none">• 2 million• 2m• 2,000,000	(1)

Question Number	Answer	Mark
2 (b)	Award one mark for each way up to a maximum of two marks. <ul style="list-style-type: none">• May take longer holidays (1)• May take more holidays each year (1)• More likely to travel long haul (1)• More likely to choose luxury holidays (1) Accept any other valid answer.	(2)

Question Number	Answer	Mark
3 (a)	Award one mark for any of these natural disasters: <ul style="list-style-type: none">• Volcanic eruptions (1)• Tsunami (1)• Sink holes (1) Accept any example of these, e.g. ash cloud from the Icelandic volcano. Do not accept earthquakes. Accept any other valid answer.	(1)

Question Number	Answer	Mark
3 (b)	<p>Award one mark for identification of a way and one additional mark for a linked explanation, up to a maximum of two marks each.</p> <ul style="list-style-type: none"> • Provide the public with up-to-date information (1) by setting up a helpline/posting information on websites (1) • Imposing travel restrictions (1) so that people in the affected areas can be reached by emergency services (1) • Improving the infrastructure (1) by rebuilding roads/accommodation/airports (1) • Tightening security measures (1) so that looting does not occur (1) <p>Accept any other valid answer.</p>	(4)

Question Number	Answer	Mark
4 (a)	<p>Award up to one mark for the meaning of leakage.</p> <ul style="list-style-type: none"> • Money from tourists doesn't stay in the economy/destination (1) • Where the country/ area does not benefit from tourist money (1) • Money that tourists spend goes out of the country (1) <p>Accept any other valid answer.</p>	(1)

Question Number	Answer	Mark
4 (b)	<p>Award one mark for the meaning of seasonal unemployment.</p> <ul style="list-style-type: none"> • When there is no demand for staff due to no/low/few numbers of tourists (1) • People do not have jobs for part of the year (1) • There is no work for people in certain jobs at some times of year (1) • Hotels/attractions may only open for the summer months (1) <p>Accept any other valid answer or example.</p>	(1)

Question Number	Answer	Mark
5 (a)	<p>Award one mark for any of the following, up to a maximum of three marks.</p> <ul style="list-style-type: none"> • Yellow fever (1) • Malaria (1) • Cholera (1) • Tetanus (1) • Typhoid (1) • Norovirus (1) <p>Accept any other valid answer.</p>	(3)

Question Number	Answer	Mark
5 (b)	<p>Award one mark for an identified way and one additional mark for a linked expansion, up to a maximum of two marks each.</p> <ul style="list-style-type: none"> • Use mosquito nets/ sprays/repellents (1) as this will minimise the risk of infection from insect bites (1) • Eat thoroughly cooked/hot food (1) as this will kill any bacteria that may cause illness (1) • Have any appropriate vaccinations before travel (1) to help protect against serious illnesses (1) <p>Do not accept 'drink bottled water'.</p> <p>Accept any other valid answer.</p>	(4)

SECTION B

Question Number	Answer	Mark
6 (a)	<p>The only correct answer is</p> <p>B – footpath erosion.</p> <p>A is not correct because it is a positive environmental impact.</p> <p>C is not correct because it is a political factor.</p> <p>D is not correct because it is an economic factor.</p>	(1)

Question Number	Answer	Mark
6 (b)	<p>Award one mark for any of the following, up to a maximum of two marks.</p> <ul style="list-style-type: none"> • Use paper straws (1) • Cutlery that can be washed (1) • Recyclable cups/trays/food containers (1) • Paper bags (1) • Remove plastic wrapping (1) <p>Accept any other valid answer.</p>	(2)

Question Number	Answer	Mark
6 (c)	<p>Award one mark for an identified way and one additional mark for a linked expansion, up to a maximum of two marks each.</p> <ul style="list-style-type: none"> • Improved transport/roads (1) which will enable local people to travel more easily to work/find work (1) • Improved healthcare (1) which may improve their life expectancy/reduce infant mortality (1) • Improved infrastructure (1) means local people benefit from easier access to clean water (1) • Improved cultural awareness/education (1) as tourists may visit/help community projects (1) <p>Accept any other valid answer.</p>	(4)

Question Number	Indicative content	Mark
6 (d)	<p>Responses may refer to:</p> <ul style="list-style-type: none"> • Unspoilt natural features may be good for adventure activities such as hiking etc. • Basic accommodation may be cheap • Cultural features good for those who want an authentic experience • Local communities follow traditional lifestyles so travellers can try local food/drink and attend village festivals • Independent visitor types it may be suitable for: backpackers, solo travellers, young couples, gap year • Emerging destinations may be difficult to access, no direct flights but independent travellers may have more time available • Limited awareness of destination may make it desirable as fewer tourists have visited <p>Accept any other valid answer.</p>	(6)

Level	Marks	Descriptor
	0	No rewardable material.
Level 1	1-2	<p>Demonstrates isolated elements of knowledge and understanding, there will be major gaps or omissions</p> <p>Few of the points made will be relevant to the context in the question</p> <p>Limited discussion which contains generic assertions rather than considering different aspects and the relationship between them</p>
Level 2	3-4	<p>Demonstrates some accurate knowledge and understanding, with only minor gaps or omissions</p> <p>Some of the points made will be relevant to the context in the question, but the link will not always be clear</p> <p>Displays a partially developed discussion which considers some different aspects and some consideration of how they interrelate, but not always in a sustained way</p>
Level 3	5-6	<p>Demonstrates mostly accurate and detailed knowledge and understanding</p> <p>Most of the points made will be relevant to the context in the question, and there will be clear links</p> <p>Displays a well-developed and logical discussion which clearly considers a range of different aspects and considers how they interrelate, in a sustained way</p>

Question Number	Answer	Mark
7 (a)	<p>The only correct answer is</p> <p>A – involvement.</p> <p>B is not correct because it is an environmental factor.</p> <p>C is not correct as it is the last stage of the TALC.</p> <p>D is not correct because it is a response to a natural disaster/severe weather event.</p>	(1)

Question Number	Answer	Mark
7 (b)	<p>Award one mark for identification of a reason and one additional mark for a linked explanation, up to a maximum of two marks each.</p> <ul style="list-style-type: none"> • It has high volume/mass tourism (1) as it received over two million visitors in 2018 (1) • Fully integrated transport links (1) as it has boats linked with taxis/bus and railway (1) • Local economy reliant on tourism (1) as most people are employed in tourism (1) • Established season (1) as most visitors arrive in summer (1) <p>Accept any other valid answer.</p>	(4)

Question Number	Answer	Mark
7 (c)	<p>Award one mark for any of the following:</p> <ul style="list-style-type: none"> • Training/education (1) • Multiplier effect (1) • Foreign currency earnings (1) • Contribution to taxes/GDP (1) <p>Accept any other valid answer.</p>	(1)

Question Number	Answer	Mark
7 (d)	<p>Award one mark for each way identified and one additional mark for each expansion, up to a maximum of two marks for each proposal.</p> <p>Proposal 1</p> <ul style="list-style-type: none"> • This will limit the arrivals (1) which will enable the local transport to cope better (1) • Water pollution will be reduced (1) as there will not be as many boat arrivals/ departures each day (1) <p>Proposal 2</p> <ul style="list-style-type: none"> • More revenue for the government (1) which can be used to protect the environment (1) • Use tax revenue to invest in transport infrastructure (1) to reduce pollution/encourage cleaner forms of transport (1) <p>Proposal 3</p> <ul style="list-style-type: none"> • Visitors may explore/stay at other parts of the island (1) so reducing traffic congestion in the port/Capri Town (1) • Visitors staying overnight can be educated (1) on the environment of Capri and how to protect it (1) <p>Accept any other valid answer.</p>	(6)

SECTION C

Question Number	Answer	Mark
8 (a)	<p>Award one mark for each way identified and one additional mark for expansion/explanation up to a maximum of two marks each.</p> <ul style="list-style-type: none"> • Travel companies could give a handout/send information with tickets (1) on how to respect local traditions/religions (1) • Put information on the website (1) on their sustainability/green policies (1) • Guides at Machu Picchu give talks on Inca culture (1) so that visitors know how to preserve the site (1) • Information boards at the site (1) which would remind visitors not to drop litter (1) <p>Accept any other valid answer.</p>	(4)

Question Number	Indicative content	Mark
8 (b)	<p>Responses could refer to:</p> <p>How the Inca Trail achieves sustainable tourism</p> <ul style="list-style-type: none"> • Uses local people as guides and porters, giving them an income • Increased cultural awareness because guides interact with overseas visitors • Uses tents as accommodation, so less visual pollution than hotels in the mountains • Low impact, as only a certain amount allowed on the trail as they have to have a permit • Income from permits and fees used by the government to preserve and protect ruins for the future generations <p>How the Inca Trail may not achieve sustainable tourism</p> <ul style="list-style-type: none"> • Damage to the footpaths and ruins by walkers • Litter and waste left on the mountains/paths/campsites • Overcrowding/visual pollution on the trail and at Machu Picchu on arrival • Large numbers on the trail is not really low impact tourism, double the number that UNESCO recommend at Machu Picchu 	(6)

Level	Marks	Descriptor
	0	No rewardable material.
Level 1	1-2	Demonstrates isolated elements of knowledge and understanding, there will be major gaps or omissions Few of the points made will be relevant to the context in the question Limited discussion which contains generic assertions rather than considering different aspects and the relationship between them
Level 2	3-4	Demonstrates some accurate knowledge and understanding, with only minor gaps or omissions Some of the points made will be relevant to the context in the question, but the link will not always be clear Displays a partially developed discussion which considers some different aspects and some consideration of how they interrelate, but not always in a sustained way
Level 3	5-6	Demonstrates mostly accurate and detailed knowledge and understanding Most of the points made will be relevant to the context in the question, and there will be clear links Displays a well-developed and logical discussion which clearly considers a range of different aspects and considers how they interrelate, in a sustained way

Question Number	Answer	Mark
9 (a)	<p>Award one mark for an identified way and one additional mark for a linked explanation, up to a maximum of two marks each.</p> <ul style="list-style-type: none"> • Invite journalists to visit the Amazon rainforest (1) to write an article/newspaper report to encourage more visitors (1). • Create a Facebook page (1) with features/photos to show the range of alternative attractions (1). • Offer incentives/encourage TV/film companies to use Lake Titicaca as a set location (1) which will give it global exposure (1). • Produce videos for YouTube/Instagram (1) to attract a wider audience (1). <p>Accept any other valid answer.</p>	(4)
9 (b)	<p>Award one mark for an identified disadvantage and one additional mark for a linked explanation, up to a maximum of two marks each.</p> <ul style="list-style-type: none"> • Conflicting priorities (1) as the government aims are to control numbers and the airport will want as many passengers/profit as possible (1). • Governments are usually slow at decision making (1) may delay construction/opening of the airport (1). • Less flexibility (1) the government will impose building restrictions (1). • May not be able to respond quickly to changing circumstances (1) which could cause delays/errors (1). <p>Accept any other valid answer.</p>	(4)

Question Number	Indicative content		Mark
9 (c)	<p>Responses may refer to:</p> <p>Will help to achieve the three aims</p> <ul style="list-style-type: none"> ○ As people will still have to use a bus from the airport to the ruins and there are already limits on tourist numbers, so the government can still control numbers ○ The new airport will improve accessibility as it is located closer than the other airport, which is 50 miles away ○ It will take larger planes so more people can get there ○ The new airport will create jobs for the local people ○ They will also be able to use it to travel to see relatives in other parts of Peru/world <p>Will not help to achieve the three aims:</p> <ul style="list-style-type: none"> ○ The planes will be much larger than before so many more tourists will be able to come, so numbers will be more difficult to control ○ Although accessibility to the area is improved, the tickets to the site are still limited ○ Less people may choose to go on the Inca Trail, which could be a more sustainable way to get there ○ The larger planes will cause more noise and air pollution so local people will have their traditional way of life disturbed ○ Locals may leave their traditional way of life to work at the airport/in tourism so their culture may be lost or diluted 		(9)
Level	Marks	Descriptor – Assess	
	0	No rewardable material.	
Level 1	1-3	<ul style="list-style-type: none"> • Demonstrates isolated knowledge and understanding there will be major gaps and omissions • Few of the points made will be relevant to the context in the question • Limited assessment which contains generic assertions rather than considering the factors or events and their relative importance, may lead to a conclusion which is superficial or unsupported. 	
Level 2	4-6	<ul style="list-style-type: none"> • Demonstrates some accurate knowledge and understanding with a few minor omissions/any gaps or omissions are minor. • Some of the points made will be relevant to the context in the question but the link will not always be clear 	

		<ul style="list-style-type: none"> • Displays a partially developed assessment which considers some of the factors or events and their relative importance leading to a partially supported conclusion.
Level 3	7 -9	<ul style="list-style-type: none"> • Demonstrates mostly accurate and thorough /detailed knowledge and understanding • Most of the points made will be relevant to the context in the question and there will be clear links • Displays a well-developed and logical assessment which clearly considers the factors or events and their relative importance, leading to a supported conclusion.



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