

Please check the examination details below before entering your candidate information

Candidate surname

Other names

**Pearson BTEC  
Level 1/Level 2  
Tech Award**

Centre Number

--	--	--	--	--	--	--

Learner Registration Number

--	--	--	--	--	--	--	--	--	--

**Wednesday 5 February 2020**

Morning (Time: 2 hours)

Paper Reference **21229L**

**Travel and Tourism**

**Component 2: Influences on Global Travel  
and Tourism**

**You do not need any other materials.**

Total Marks

### Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and learner registration number.
- Answer **all** questions.
- Answer the questions in the spaces provided  
– *there may be more space than you need.*

### Information

- The total mark for this paper is 70.
- The marks for **each** question are shown in brackets  
– *use this as a guide as to how much time to spend on each question.*

### Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

P65315A

©2020 Pearson Education Ltd.

1/1/1



  
**Pearson**

Answer ALL questions. Write your answers in the spaces provided.

Some questions must be answered with a cross in a box ☒. If you change your mind about an answer, put a line through the box ☒ and then mark your new answer with a cross ☒.

SECTION A

1 Many different factors affect global destinations.

Which **one** of the following is an example of a **political factor**?

- A Disposable income
- B Severe weather
- C Exchange rates
- D Equality legislation

(Total for Question 1 = 1 mark)

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

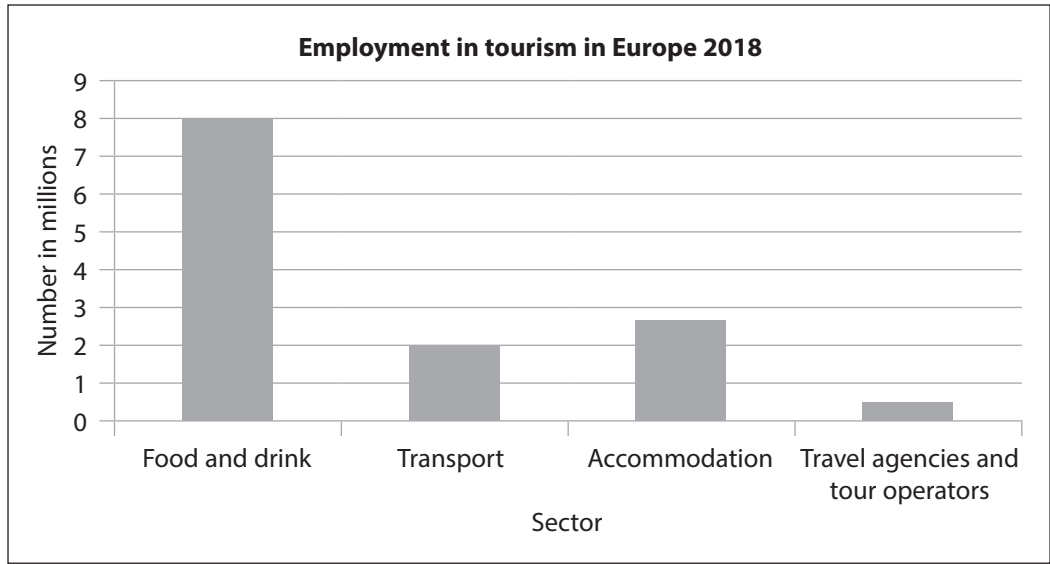
DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA



2 The chart shows the number of people employed in tourism sectors in Europe in 2018.



Source: Eurostat

Use the information in the chart to answer Question 2(a).

(a) Give the number of people employed in the **transport sector** in Europe in 2018.

(1)

(b) Economic factors such as levels of employment can influence visitor choice.

Give **two** ways **high** levels of employment can influence visitor choice of holiday.

(2)

1

2

(Total for Question 2 = 3 marks)



P 6 5 3 1 5 A 0 3 2 0

3 Earthquakes are one type of natural disaster.

(a) Give **one other** type of natural disaster.

(1)

.....

.....

In 2015 there was an earthquake in Nepal. The earthquake destroyed buildings and roads and damaged the airport. More than 22,000 people were injured, including some tourists.

(b) Explain **two** ways the government of Nepal could respond to this natural disaster.

(4)

1 .....

.....

.....

.....

2 .....

.....

.....

.....

**(Total for Question 3 = 5 marks)**

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA



4 Tourism may have economic impacts on global destinations.

One **negative** economic impact of tourism is leakage.

(a) Give the meaning of 'leakage'.

(1)

.....

.....

.....

Another **negative** economic impact is seasonal unemployment.

(b) Give the meaning of 'seasonal unemployment'.

(1)

.....

.....

.....

(Total for Question 4 = 2 marks)

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA



5 In some global destinations there is a risk of catching infectious diseases and illnesses.

(a) State **three** infectious diseases found in global destinations.

(3)

1 .....

2 .....

3 .....

Tap water, in some global destinations, may not be safe and clean, so drinking bottled water is one way to reduce the risk of catching infectious diseases.

(b) Explain **two other** ways visitors can reduce the risk of catching infectious diseases in global destinations.

(4)

1 .....

2 .....

(Total for Question 5 = 7 marks)

**TOTAL FOR SECTION A = 18 MARKS**

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA



DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

**BLANK PAGE**



**SECTION B**

**6** There are many possible impacts tourism can have on global destinations.

(a) Which **one** of the following is a **negative** environmental impact of tourism?

(1)

- A** Urban renewal
- B** Footpath erosion
- C** Civil unrest
- D** Reduced income

Airlines are aware of the negative impact of single-use plastics on the natural environment.

Many major airlines have committed to reducing the amount of single-use plastics on their flights.

(b) State **two** ways an airline could reduce single-use plastics on flights.

(2)

1 .....

2 .....

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA





Emerging tourist destinations are destinations that have recently grown in popularity.

One possible positive social impact of tourism in emerging destinations is improved quality of life for local people.

(c) Explain **two** ways tourism may improve the quality of life for local people in emerging tourist destinations.

(4)

1 .....

.....

.....

2 .....

.....

.....

.....

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA





7 Tourist destinations may change over time as more tourists visit and more facilities are developed. These changes can be shown in the Tourist Area Life Cycle (TALC) model.

(a) Which **one** of the following is the second stage of the Tourist Area Life Cycle (TALC) model?

(1)

- A Involvement
- B Conservation
- C Rejuvenation
- D Evacuation



P 6 5 3 1 5 A 0 1 1 2 0

Use the following information to answer questions 7(b), 7(c) and 7(d).

**Capri, Italy**

Capri is a small island located off the west coast of Italy. Capri has a population of 12,000 people. Many of these people work in tourism. In 2018 Capri received over two million visitors from around the world. In the summer months, up to 15,000 people arrive every day. Most visitors come to see the natural beauty of the island.

The capital, Capri Town, has many souvenir shops and restaurants. There are several hotels and villas on the island but these are very expensive.

Tourists can only travel to Capri using boats from mainland Italy. On arrival at the port, visitors can choose to travel to other parts of the island using trains, buses or taxis.

Capri is a mature destination.

(b) Explain **two** reasons why Capri is a mature destination.

(4)

1 .....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

Tourism in Capri creates positive economic impacts for local people. One positive economic impact is employment opportunities.

(c) State **one other** positive economic impact of tourism in Capri.

(1)

.....

.....

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA



**Managing tourism in Capri**

The local government in Capri is considering three suggestions to minimise the negative environmental impacts of tourism on the island.

Suggestion 1: Only one boat, with a maximum capacity of 100 people, to arrive every 15 minutes.

Suggestion 2: A green tourist tax to be introduced of 3 euros per person per night.

Suggestion 3: Visitors to be encouraged to spend at least one night on the island.

(d) For each suggestion, explain **one** way the negative environmental impacts of tourism in Capri could be minimised.

(6)

Suggestion 1 .....

.....  
.....  
.....  
.....

Suggestion 2 .....

.....  
.....  
.....  
.....

Suggestion 3 .....

.....  
.....  
.....  
.....

(Total for Question 7 = 12 marks)

**TOTAL FOR SECTION B = 25 MARKS**



DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

## SECTION C

Use this information about tourism in Peru to answer questions 8 and 9.

### **Machu Picchu, Peru**

Over 500 years ago, the ancient Inca people built the city of Machu Picchu. Now the city is in ruins. The city is located at 2,430 metres (7,970 feet) in the Andes Mountains and covers an area of 13 square kilometres (5 square miles).



In 1983, UNESCO (United Nations Educational, Scientific and Cultural Organisation) declared Machu Picchu a World Heritage site.

Machu Picchu is the most visited tourist attraction in Peru. More than 1.5 million people visit Machu Picchu every year. This is double the number of tourists that UNESCO recommended should visit the site.

### **Inca Trail to Machu Picchu**

One way to reach Machu Picchu is walking the Inca Trail. The Inca Trail is 43 kilometres (26 miles) long and takes four days to walk. The route passes through dramatic mountain scenery and forests, using paths the Incas built.



Permits are needed to walk the trail. The government of Peru only issues 200 visitor permits a day.

Travel companies from around the world offer packages to walk the Inca Trail. These packages cost £400 per person and include:

- a local Inca Trail guide
- porters to carry luggage
- three meals a day
- tents
- visitor permits
- admission fee to Machu Picchu.

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA



8 Education can be used to help manage the impacts of tourism.

(a) Explain **two** ways that visitors to Machu Picchu could be educated on the possible impacts of their visit.

(4)

1 .....

.....

.....

.....

2 .....

.....

.....

.....

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA







The nearest airport to Machu Picchu is at Cusco, 80 kilometres (50 miles) away, and only small planes can land there. Visitors then travel to Machu Picchu from Cusco by train or bus.

The Peruvian government plans to open a new airport to develop tourism and maximise the positive impacts of tourism in Machu Picchu.

The new airport will be built much nearer to the ruins. The airport should open by 2023 and larger planes will be able to land there.



- 9 The Peruvian government is concerned that 59% of all visitors to the country are going to Machu Picchu. There is a threat to Machu Picchu's UNESCO status.

Peru offers visitors lots of other possible attractions, including the Amazon rainforest, Andes Mountains, deserts and Lake Titicaca.

- (a) Explain **two** ways the Peruvian government can use different types of media to encourage visitors to visit alternative destinations.

(4)

1 .....

.....

.....

2 .....

.....

.....

.....



The government has formed a partnership to work together with private sector organisations to build and operate the new airport.

(b) Explain **two disadvantages** of this partnership between the private sector organisations and the government.

(4)

1

2

The government hopes the airport will help achieve three aims:

- To control the numbers of visitors to Machu Picchu.
- To improve accessibility to Machu Picchu.
- To improve the lives of local people living in the areas near to Machu Picchu.

(c) Assess whether the new airport will enable the government to achieve these three aims.

(9)

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA



DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

Area with horizontal dotted lines for writing.

**(Total for Question 9 = 17 marks)**

**TOTAL FOR SECTION C = 27 MARKS**

**TOTAL FOR PAPER= 70 MARKS**



P 6 5 3 1 5 A 0 1 9 2 0



DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

DO NOT WRITE IN THIS AREA

**BLANK PAGE**

