

Parisian style

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My Opinion

Paris is one of many unique places in the world where individualism and identity can be expressed with freedom in every and any way possible by anyone. Individualism can be expressed through a number of forms: art, music, food, drama, poetry, photography and the one you'll be reading about today is fashion.

Fashion in Paris is extremely valued by the people of the capital, Paris isn't only the capital of France but also the fashion capital. Paris has been the fashion capital of the Western world from the seventeenth century to the twenty-first century, although other cities, such as New York, London, and Milan, also have become important centres of fashion. The clothes we wear today owe a great value to Paris, even if they were designed somewhere else around the globe.

“This magnificent city is the cradle of *fashion*.”

Understanding Parisian Style

Parisians' taste in fashion is no coincidence when they are living in an everyday runway show. For decades on decades through the streets of Paris, individuals have expressed the way they feel through the clothes they wear and the hundreds of fashion styles around the world and many in Paris. One of many fashion periods/trends started by the Parisian culture is the **Parisian Style**.

Parisian style is light and simple quite like a feather: white and chic. The importance is to be relaxed but still look flattering: simple colours: beige, white, etc. Some describe to be boring or dull, but I prefer to say elegant and effortless, I mean at the end of the day “less is more” right? This aesthetic is all about turning a simple item authentic piece in an outfit. Rather than mixing bold colours and dramatic cuts, it favours understated shades and just a pop of a bold colour.

It is really important when dressing to remember that these clothes should represent your inner self and expressing it in a visual perspective. French fashion has always been about magnifying the woman inside the clothes. This applies to any style, fashion or art. Individuality is also an essential, although I can agree Parisian style is not as easy to put your own unique twist to, but a small eye-catching item can always pull together your look.

How to achieve the Parisian look

“before you leave the house, look in the mirror and take one thing off.” – **Coco Chanel**

Keep jewellery simple; don't wear more than three delicate pieces. If you want to wear a statement piece, choose only one like a scarf, a hat, or a great pair of shoes and pair it with the best Parisian accessory: simplicity.

Another rule is that you must never mix metals- if you wear a gold necklace your earrings and your bag must match.



Materials are another important factor when styling an outfit. A safe outfit as you'd say could be a simple denim jean with a silk blouse: simplistic.



Pearls and diamonds are a girl's best friend! Well aren't they everyone's best friends. **Pearls** are universally flattering. They bring light to the face and look great with any outfit. Meaning you could never go wrong with a pair of

Materials that are often seen in Paris are silk-cotton, denim, leather, cotton, satin, scuba, cotton and cowhide. Parisians choose to include these materials in their outfits because they are elegant and chic- fits perfectly in the rules of Parisian Style.



pearls on your neck and a pair of jeans, worn-out Converse, a nice T-shirt and maybe some jewellery.

Nowadays fashion has evolved so much and is very advanced, have a look at this enormous pearl hair clip. Although it's a small item it has a handful of character and adds that extra elegance needed to achieve the perfect Parisian look.

Always have in mind single rule of this aesthetic: less is more



Another really good tip for styling by the Parisian rules is the *all one colour rule*. It's really complimentary and fashionable wearing one all over including the boots, coats, hats, belts, etc. Especially modest colour such as black, white, beige and crème.



The last thing I'd like to mention: high end fashion brands. Paris is known to be the home of many high-end industries some which are Prada, Chanel, Saint Laurent, Givenchy etc.

High end fashion is very valued in Paris, it's one of the most attractive features of the city.

The fashion history and the long list of legendary designers is what pulls everyone into visiting the city.



Designer items are simple and many times there's only one of a kind, which is why they are the accessory when you're aiming for the Parisian look.

If you are a real Parisian, then a designer item included in your outfit is key. However, it is definitely not necessary, a godly outfit is great but if you could save up a few pennies for the same outcome that's even better.

La Fin

“Personally, I love fashion and design and I find Parisian style one of the most beautiful fashion around the world. Balancing simplicity and chic are one pair I adore. Parisian fashion my favourite way to go, I mean it’s so elegant but it’s never too much. A silk top with a pair of earrings and a necklace add in high knee boots and you’re ready to go! I hope you enjoyed finding out more about Parisian fashion today and will be coming back to read new stories. I will be writing more than just fashion such as art and design on here too, so keep checking in for anything new. Thank you”

Xoxo, Vili